

Deadline: October 7, 2017

PACKER
DAYS

Learn
with monthly
'Building Your
Business'
E-newsletters

Help keep the
**Visitor
Center**
operating year
round

NEW!
**Post job
openings**
on lakecity.com
employment page

MORE THAN MARKETING

4TH OF
JULY

increase
credibility

Join the
83%
of Hinsdale County
businesses who are
already on board.

receive
referrals
& exposure

BINGO

**Stay
current**
with monthly Enews-
letters from your
Chamber

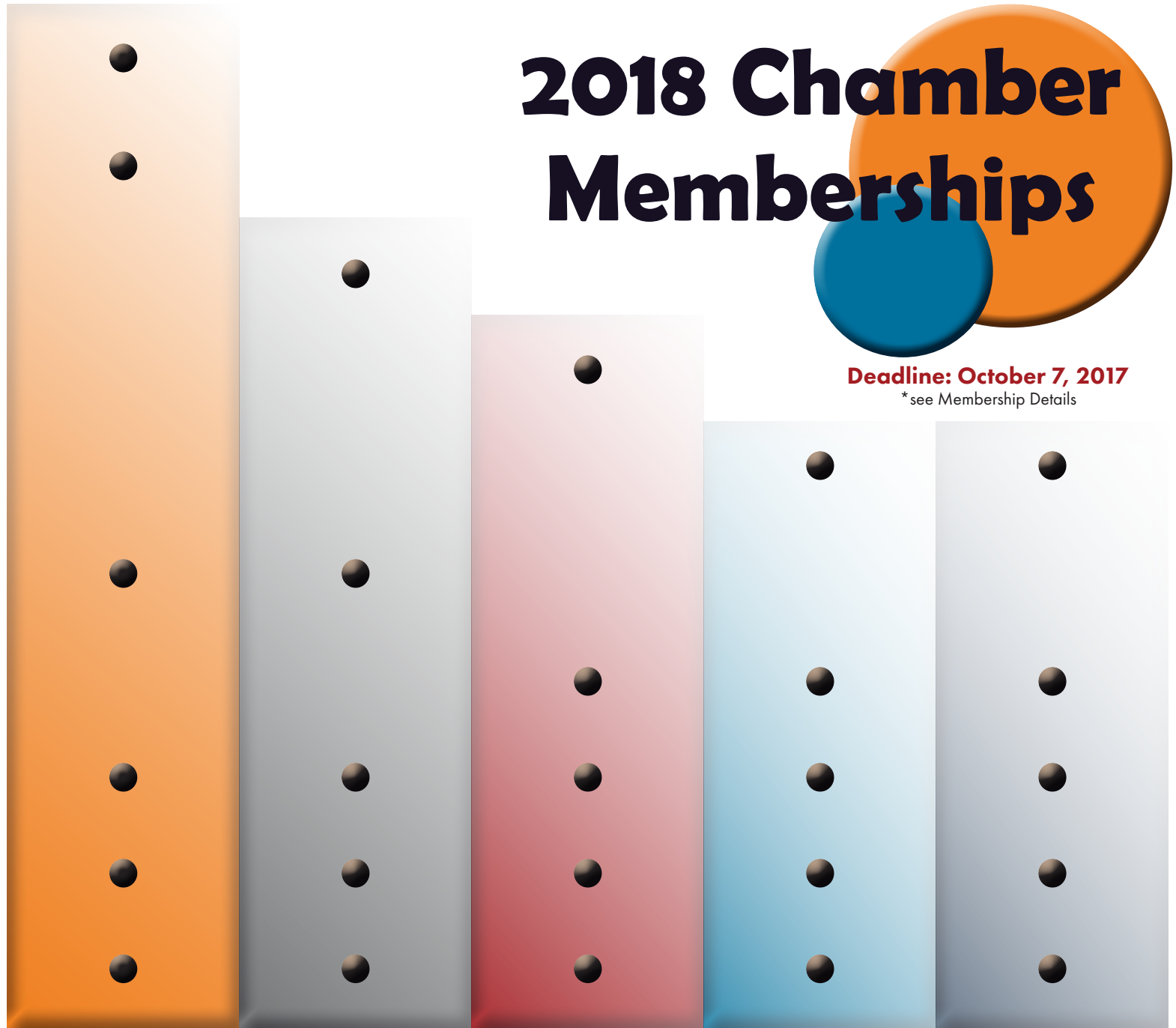
*see Membership Details

2018 Chamber Memberships

Deadline: October 7, 2017

*see Membership Details

- **Open House**
sponsored by the Chamber
- **Priority Enhanced Web Listing**
- **Enhanced Web Listing**
- **Elevated Web Listing**
- **Basic Web Listing**
on lakecity.com
- **NEW Tourism E-Newsletter**
option to purchase display ad
- **Chamber Newsletter**
option to purchase display ad
- **Visitor Guide Listing**
- **Support Events & Visitor Center**
& benefit from display space
- **Job Posting**
on **NEW** Employment Page at lakecity.com



GOLD
\$395

SILVER
\$295

BRONZE
\$220

STANDARD
\$145

COMMUNITY ORGANIZATION
\$70

Deadline: October 7, 2017

Membership Details



Visitor Guide Listing - *NEW user-friendly, cost efficient design!*

Gold: 2 additional listings *now included*

Silver: 1 additional listing *now included*

Bronze, Standard & NonProfit Members: One listing in the Visitor Guide

Web Listing

Gold: Enhanced Web listing including *Priority placement*, Large Profile Picture, 20 image photo gallery, and *free* unlimited additional listings

Silver: Enhanced Web listing including Large Profile Picture, 20 image photo gallery, and option to purchase unlimited additional listings for \$30 each.

Bronze: Elevated Web listing including Medium profile picture, 15 image photo gallery, and option to purchase additional listings for \$20 each.

Standard & Community Organization: Basic Web Listing, includes 10 image photo gallery

Tourism E-Newsletter - *over 800 people registered!*

The new Tourism E-Newsletter will go out bi-monthly (6 per year) to those who signed up for more information on Lake City.

Gold: purchase a large display ad (\$50) or small small display ad (\$30) in the newsletter

Silver: purchase a small display ad (\$30) in the newsletter

Chamber Newsletter

Stay current on Lake City/Hinsdale County information and receive business development information to help grow your business.

Bronze, Standard and Community Organization Members have the option to purchase a small display ad for \$30 in one newsletter per year. (Gold and Silver members may request a Chamber newsletter ad in place of a Tourism Newsletter ad.

Visitor Center

The Chamber operates the Visitor Center year round, promoting the entire community. The staff is there to answer phones, mail visitor guides to those who request them via email, and to greet and assist visitors. Your Chamber Membership supports overhead costs associated with these efforts.

Open House

The Chamber offers Open Houses to Gold Members. For members who host Open Houses, we offer advertising help, a liquor license if needed, and assistance at the event.

Job Posting - NEW!

We're adding a new Employment Page to lakecity.com where Chamber Members can post job openings.

Events

Your Chamber Membership supports every event the Chamber hosts to promote economic vitality. These events include Celebrate Lake City, Packer Days, BINGO, the 4th of July Celebration, Ducky Derby, Stick Horse Show & Rodeo, Lake City Stinger Band Performances, OHV Rally & Festival, and Christmas in Lake City.

Referrals & Exposure

Patrons are 63% more likely to shop with small businesses who are chamber members.

Chamber Members are more likely to receive referrals from both other Chamber Members and staff.

The Chamber staff receives questions daily and vouches for the legitimacy of a business's operation.

Lodging facilities may utilize the services of the Visitor Center staff who track vacancies.

Post your events on lakecity.com and the Lake City Facebook page.

Event Sponsor Details



This year, we offering businesses

the convenience of putting all 2018 oportunites together!

You may choose to pay for future event sponsorships now or wait until the drive next year. These events are designed to attract visitors to the area and promote economic development within the community.

2018 Packer Days - Memorial Day Weekend

(Businesses will have an opportunity to become a sponsor again during the January sponsorship drive.)

Take 10% your sponsorship if you plan to offer a discount to registered participants.

\$500.00 – CORPORATE SPONSOR

Business and logo listing on banner; prominent sponsor on event page on lakecity.com & event Facebook page; mention in all press releases (after January; announced at Awards Ceremony, business name and logo on the t-shirts, cross-promotional opportunities, one event sticker, and complimentary race registration and packet for ONE TEAM (3-5 people).

\$250.00 – SILVER SPONSOR

Business listing on banner; live link event page at lakecity.com & event Facebook page; announced at Awards Ceremony, business name on the t-shirts, cross-promotional opportunities, one event sticker and complimentary race registration (and packet) for TWO people.

\$125.00 – BRONZE SPONSOR

Business listing on banner; live link event page at lakecity.com & event Facebook page; announced at Awards Ceremony, business name on the t-shirts, cross-promotional opportunities, one event sticker, and complimentary race registration and packet for ONE person.

\$50.00 – BASIC SPONSORSHIP

Listing on event page at lakecity.com & event Facebook page; announced at Awards Ceremony, one event sticker.

2018 OHV Rally & Festival - Labor Day Weekend

(Businesses will have an opportunity to become a sponsor again during the April sponsorship drive.)

Take 10% your sponsorship if you plan to offer a discount to registered participants.

\$500.00 – CORPORATE SPONSOR

Business and logo listing on banner; listed as Poker Run stop; prominent sponsor on event page on lakecity.com & event Facebook page; mention in all press releases; announced at Rally and Festival gatherings, business name and logo on the t-shirts, cross-promotional opportunities, and four complimentary rally dinner tickets.

\$250.00 – SILVER SPONSOR

Business listing on banner; live link on event page on lakecity.com & event Facebook page; listed as Poker Run stop; OHV Rally signage for business, announced at Rally and Festival gatherings, business name on the t-shirts, cross-promotional opportunities, two complimentary rally dinner tickets

\$125.00 – BRONZE SPONSOR

Business listing on banner; listed as Poker Run stop; live link on event page on lakecity.com & event Facebook page; OHV Rally signage for business, announced at Rally and Festival gatherings, business name on the t-shirts.

\$50.00 – BASIC SPONSORSHIP

Business listing on website; listed as Poker Run stop; mention on event page on lakecity.com & event Facebook page; OHV Rally signage for business, announced at Rally and Festival gatherings.

2018 World Championship Stick Horse Show & Rodeo

(Businesses will have an opportunity to become a sponsor again during the June sponsorship drive.)

\$35 - Sponsorship money is used to fund the show, trophies, ribbons, and other miscellaneous expenses.

Any excess funds will be saved for seed money for the next season's show or donated to Lake City organizations that help our community.

Business sponsors are listed on the event tshirt.

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Membership Contact Information



1. Review and correct information

in each section and complete anything that is blank.

2. Include current sales tax permit

issued by the State of Colorado. If you do not have a copy attached to the membership application, your membership will not be considered. All applicants in the lodging business are required to pay Hinsdale County lodging taxes. These taxes are collected through the State of Colorado.

Administrative Information

The following information is for Chamber use only and should include the best way for us to contact you. This information is not distributed. Please don't leave anything blank!

Business Name:

Contact:

Administrative Phone:

Administrative email:

Mailing Address – Summer:

Mailing Address – Winter:

Published Information

The following information is for publication on www.lakecity.com and distribution to individuals who inquire about your business.

Business Name:

Phone:

Email:

Physical Address:

Mailing Address:

Website:

Facebook:

Other:

Chamber Staff Only

Form received with payment Date _____ Amount \$ _____ Check # _____

Remaining Balance \$ _____ Proof of Listing for Guide Approved Date _____

Deadline: October 7, 2017
Categories have been simplified to
help visitors find you more easily!

2018 Business Categories

3. YOUR BUSINESS DETAILS

Complete **ONE** form per business category you choose

Business Name: _____

What seasons are you open? _____ Spring/Summer (open date: _____) _____ Fall (through Oct) _____ Winter

20 word description for Visitor Guide: _____

_____ Lodging

Mark all types of lodging that you offer:

- ____ Cabins (units, multiple or single, that sleep 5 or less)
____ Vacation Homes (units, multiple or single, that sleep 6 or more)
____ Motel _____ Hostel/Shared Room
____ Condo _____ Other: _____

Lodging Details

Minimum Stay _____ Rates \$ _____ - _____

Mark all amenities that apply:

- ____ Kitchens _____ Pet-Friendly _____ Internet _____ Free Breakfast
____ Laundry Facilities _____ TV _____ Wheelchair Accessible
____ Smoking Rooms _____ Public Showers _____ Other: _____

_____ Camping

Mark all types of camping that you offer:

- ____ Full Hookup _____ Partial Hookup _____ Tent Sites
____ Camper Cabins _____ Yurt

Mark all amenities that apply:

- ____ 20 Amp _____ 30 amp _____ 50 amp _____ TV _____ Grill
____ 45 ft+ spots _____ Internet _____ Dump Station _____ Fire Pit
____ Restrooms _____ Pet Friendly _____ Public Showers
____ Long Term Rates _____ Wheelchair Accessible
____ Other: _____

_____ Dining

Type of Cuisine: _____

Mark all that apply:

- ____ Breakfast _____ Lunch _____ Dinner _____ Dessert
____ Espresso _____ Deli _____ Bakery _____ Nightlife
____ Spirits _____ Beer & Wine _____ Live Music _____ Brewery
____ Catering _____ Event Venue _____ Outdoor Seating
____ Dog-friendly _____ Table-top games _____ Pool _____ Foosball
____ Vegetarian Options _____ Gluten Free Options
____ Other: _____

_____ Shopping

Mark all that apply:

- ____ Art Gallery _____ Books & Guides _____ Clothing & T-Shirts
____ Convenience Store _____ Gifts & Souvenirs _____ Groceries
____ Home & Garden _____ Jewelry _____ Liquor Store
____ Museum Shop _____ Pet Supplies _____ Plant Nursery
____ Sporting Goods _____ Other: _____

_____ Services

Mark all that apply:

- ____ Automotive _____ Bank _____ Laundromat _____ Pet Care
____ Salon & Massage _____ Other: _____

_____ Recreation & Entertainment

Mark all recreation/entertainment services that you offer:

- ____ Guided Trips _____ Equipment Rentals _____ Equipment Sales
____ Equipment Repairs _____ Outfitting _____ Shuttles _____ Tours

Mark all types of recreation:

- ____ 4 Wheel Drive _____ Biking _____ Camping _____ Disc Golf
____ Fishing _____ Hiking _____ Horseback Riding
____ Hunting _____ Kayaking _____ Lake Boating _____ OHV
____ Rafting _____ Rock Climbing _____ Stand Up Paddle Boarding
____ Other: _____

- ____ Downhill Skiing _____ Ice Climbing _____ Ice Fishing
____ Ice Skating _____ Nordic/Cross Country Skiing
____ Snowmobiling _____ Snow shoeing _____ Winter Biking
____ Winter Mountaineering _____ Other: _____

Mark all types of entertainment:

- ____ Arts & Crafts _____ Corn Hole _____ Live Theatre
____ Live Music/Concerts _____ Mini Golf _____ Movie Theatre
____ Museum _____ Paint Ball _____ Other: _____

_____ Building & Home

Mark all that apply:

- ____ Contractor _____ Building Materials _____ Home Design
____ Equipment Rental _____ Excavation _____ Maintenance/Repair
____ Lawn Care _____ Signs _____ Trash _____ Utilities
____ Wood Working/Carpentry

_____ Community & Public Organizations

Mark all that apply:

- ____ Church _____ Government _____ Community Organization
____ Health Care _____ Information & Media _____ Library
____ Schools & Child Care _____ Visitor Center
____ Other: _____

_____ Real Estate

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Create Your 2018 Package

4. CHOOSE YOUR MEMBERSHIP

_____ **GOLD: \$395**

Free Additional Enhanced Web Listings: _____

Tourism E-Newsletter Display Ad:

_____ Large: \$50 _____ Small: \$30

_____ **BRONZE: \$220**

Additional Elevated Web Listings: _____ \$20 each

Chamber E-Newsletter Small Display Ad: _____ \$30

_____ **SILVER: \$295**

Additional Enhanced Web Listings: _____ \$30 each

Tourism E-Newsletter Small Display Ad: _____ \$30

_____ **STANDARD: \$145**

Chamber E-Newsletter Small Display Ad: _____ \$30

_____ **COMMUNITY ORGANIZATION: \$70**

Chamber E-Newsletter Small Display Ad: _____ \$30

_____ I do not want a Chamber Membership, but I would like a listing in the LC/HC Visitor Guide for \$50.

(Separate from Chamber Membership. You will have all of these opportunities again at the posted time. See event details for more information.)

5. 2018 PACKER DAYS - EVENT SPONSOR

_____ Corporate: \$500 _____ Silver: \$250

_____ Bronze: \$125 _____ Basic: \$75

-\$_____ (10% discount for offering a participant deal)

_____ I'll wait until **JANUARY** to sponsor Packer Days.

6. 2018 OHV RALLY & FESTIVAL - EVENT SPONSOR

_____ Corporate: \$500 _____ Silver: \$250

_____ Bronze: \$125 _____ Basic: \$75

-\$_____ (10% discount for offering a participant deal)

_____ I'll wait until **April** to sponsor the OHV Rally.

7. CHOOSE YOUR ROOM BINDER AD

2 page ad _____ Black only \$150, _____ Color \$275

1 Page ad _____ Black only \$105, _____ Color \$165

Half page ad (8.5x5.5)

_____ Black Only \$65, _____ Color \$100

_____ I'll wait until **April** to purchase my Binder Ad.

8. 2018 STICK HORSE SHOW & RODEO - EVENT SPONSOR

\$ 35 _____

_____ I'll wait until **JUNE** to sponsor the Stick Horse Show.

Grand Total: _____

Mail form and payment to: LC/HC Chamber of Commerce, PO Box 430, Lake City, CO 81235

_____ I will mail in my form but please **email me an invoice to pay with credit card.**

I understand that the official Lake City website, www.lakecity.com, and the Lake City/Hinsdale County Official Visitor Guide include a Business Directory. In order to take advantage of all marketing options and to be represented in all of the official 2018 LCHC marketing tactics, I agree to supply the Lake City Chamber of Commerce with all pertinent information in a timely manner and to notify the Chamber staff immediately of any changes in the information provided. I understand that my Chamber Membership and ads are subject to approval by the Chamber Board of Directors based on the requirements for membership detailed in the Chamber by laws. I further understand that the 2018 Lake City/Hinsdale County Official Visitor Guide will be the only official printing of business listings. We will not print supplemental listings. All listings will appear in a standardized format. Display advertising is not available in the guide.

Member Signature: _____ **Date:** _____